

RED HOT NIGHT

BENEFITTING CHILDREN'S MERCY
SATURDAY, FEBRUARY 11, 2017
 KANSAS CITY CONVENTION CENTER
WWW.REDHOTNIGHT.ORG

	HEART OF GOLD	VALENTINE	LOVING	DEVOTION	PASSION	FAITHFUL	SWEET-HEART	TICKET (available January 1)
Sponsorship level <i>Tax-deductible Value</i>	\$100,000 \$96,890	\$50,000 \$47,145	\$25,000 \$22,385	\$17,500 \$16,320	\$10,000 \$8,920	\$5,000 \$3,950	\$3,000 \$1,995	\$350 \$250
Reserved table(s) for	20 guests	20 guests	20 guests	10 guests	10 guests	10 guests	10 guests	1 guest
Concierge service at the event								
Upgraded premium wine at your table(s)								
Private VIP event entrance and check-in								
Limousine service (# of limos, approx. 6-8 guests each)	3	2	1					
Premium parking (parking next to the event entrance)		*	*	*				
Valet passes		3*	7*	5*	5	3		
Complimentary covered parking and courtesy shuttle								
Presenting sponsor listing and recognition from the podium								
Recognition within Children's Mercy								
Company profile in the program	Double-page spread	Double-page spread	Full-page	Half-page	Quarter-page			
Logo/Name in the event program								
Premium on-site signage								
On-site signage								
Recognition in all media relations								
Recognition in select media relations								
Private tour of Children's Mercy								



* Depending on construction timing of the nearby hotel and convention center, some valet passes may be upgraded to premium on-site parking.



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HEART OF GOLD (\$100,000)

- 2 reserved tables of 10 for 20 guests
- Recognition as presenting sponsor
- Private VIP event entrance and check-in
- Concierge service at the event
- Upgraded premium wine at your tables
- 3 limousines to take your 20 guests door to door
- Recognition within Children's Mercy
- Double-page spread company profile in the event program
- Premium on-site signage at the event
- Inclusion in all media relations, as desired
- Special recognition from the podium
- Private tour of Children's Mercy

VALENTINE (\$50,000)

- 2 reserved tables of 10 for 20 guests
- Private VIP event entrance and check-in
- Concierge service at the event
- Upgraded premium wine at your tables
- 2 limousines (can serve 12-14 of your guests)
- 3 valet passes*
- Recognition within Children's Mercy
- Double-page spread company profile in the event program
- Premium on-site signage at the event
- Inclusion in all media relations, as desired
- Private tour of Children's Mercy

LOVING (\$25,000)

- 2 reserved tables of 10 for 20 guests
- Private VIP event entrance and check-in
- Concierge service at the event
- Upgraded premium wine at your tables
- 1 limousine (can serve 6-8 of your guests)
- 7 valet passes*
- Recognition within Children's Mercy
- Full-page recognition in the event program

LOVING (\$25,000) Continued

- Premium on-site signage at the event
- Inclusion in select media relations
- Private tour of Children's Mercy

DEVOTION (\$17,500)

- 1 reserved table for 10 guests
- Upgraded premium wine at your tables
- Inclusion in select media relations
- Half-page recognition in the event program
- Recognition on site at the event
- 5 valet passes*

PASSION (\$10,000)

- 1 reserved table for 10 guests
- Quarter-page recognition in the event program
- Recognition on site at the event
- 5 valet passes

FAITHFUL (\$5,000)

- 1 reserved table for 10 guests
- Recognition on site and in the event program
- 3 valet passes
- Complimentary covered parking and courtesy shuttle

SWEETHEART (\$3,000)

- 1 reserved table for 10 guests
- Recognition on site and in the event program
- Complimentary covered parking and courtesy shuttle

INDIVIDUAL TICKETS (\$350 each)

A limited number of \$250 individual tickets will become available January 1, 2017.

** Depending on construction timing of the nearby hotel and convention center, some valet passes may be upgraded to premium on-site parking.*

HOW TO BECOME A SPONSOR

Please submit your sponsor commitment at your earliest convenience to ensure that you receive all the benefits associated with your sponsorship. You may choose to submit payment at the time of committing or request an invoice for payment at a later date.

- Commit **ONLINE** at www.redhotnight.org **OR**
- **COMPLETE and RETURN** the enclosed commitment form to:
Children's Mercy
Attn: Philanthropy Department
2401 Gillham Road
Kansas City, MO 64108
FAX: (816) 302-9933
EMAIL: events@cmh.edu





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CONTACT INFORMATION

Business Name _____
As you wish it to appear in recognition.

Contact Person _____
For the purpose of coordinating sponsorship benefits.

Mailing Address _____

City, State Zip _____

Email _____ Phone _____

COMMITMENT

- Heart of Gold \$100,000
- Valentine \$50,000
- Loving \$25,000
- Devotion \$17,500
- Passion \$10,000
- Faithful \$5,000
- Sweetheart \$3,000

Individual Tickets (\$350 each) will become available January 1, 2017.

- We decline goods and services in exchange for our sponsorship and will not attend the event.
- Please contact me regarding providing an item for the live auction.
- Please contact me regarding special instructions for our sponsorship or payment needs.

? For questions, contact the Children's Mercy event team at (816) 302-0202 or events@cmh.edu.

PAYMENT INFORMATION

- Invoice** | We will mail and email you an invoice to be paid at a later date.
- Check** | Make payable to Children's Mercy Hospital / Red Hot Night.
- Credit Card** | Pay online at www.redhotnight.org, complete below or call (816) 346-1300 to pay by phone.

Card Number _____ Code on Back _____

Name on Card _____ Expiration Date _____

Billing Address _____

City, State Zip _____

RETURN INFORMATION



Mail
Children's Mercy
Attn: Philanthropy Department
2401 Gillham Road
Kansas City, MO 64108

Fax: (816) 302-9933

Email: events@cmh.edu

Online: www.redhotnight.org